

Inside Reading Level 2
Unit 2 Skill Review: Previewing and Predicting

Name: _____

Date: _____

Look at the headings in Reading 1 that are listed below.

Title: The Power of Branding

Subtitles: From the Ranch to Rolls-Royce
Rolls-Royce Drivers and NASCAR
My Brand, Myself

A. From the headings, which topics do you think the reading will cover? Circle your guesses. You may circle more than one item. Then fill in the blank with a topic of your own.

- Why people buy Rolls-Royces
- What types of cars people drive on ranches
- What Rolls-Royce drivers and NASCAR fans have in common
- Why the author likes Rolls-Royces
- What the brands we choose tell us about ourselves
- _____

B. Now look at the pictures that the article includes.



Why do you think the reading has pictures of a car and motorcycles? Write your response on the lines below.

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Answer Key

A

Answers will vary.

B

Answers will vary. Possible answers: I think there are pictures of a car and a motorcycle because this article is about what brand of vehicle we drive shows about our personality.